

Two orange, flower-like pencil sharpeners are shown. One is in the foreground, slightly to the left, and the other is behind it to the right. They have a scalloped, petal-like edge and a central opening for a pencil.

February Feature Project

It's this focus on 'connecting' with their loyal customers that has positioned Penny Lane at the forefront of their market niche - ***with more exciting developments ahead.***



Brands grow strong when a company has pride in their business. A business grows strong when a company has pride in their brand. Once companies understand and accept that, it makes perfect sense to celebrate milestones which highlight that success. This month, one of Yellow Pencil's long-time clients, **Laservision Eye Clinic**, are marking fifteen years in business offering precision laser eye treatment to New Zealanders.



Naturally we are as proud as Laservision to be celebrating this event and have designed a special commemorative logo which will be used on all the company's marketing and advertising collateral throughout the year.

www.laservision.co.nz

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